**Stakeholder Map**

A stakeholder is any person or group with an interest in your school’s sustainability activities. Mapping out these stakeholders is a great way to start a project. Once you have identified them, you can work out when and how you will communicate with them to help support your project.

Here are some examples of potential stakeholders and how to work with them.

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|  | **Internal stakeholders** | **External stakeholders** |
| **Who** | i. the school executive, including the principal  ii. teachers who might be able to help; e.g. science teacher, geography teacher, art teacher, IT  iii. grounds keepers and cleaners | i. parents (Parents & Friends)  ii. community groups in your project area; e.g Landcare iii. community organisations that might support you; e.g. the local football club  iv. Potential partner organisations that have resources that you could use |
| **When** | i. invite school executive and community members to brainstorming and planning meeting in two weeks | i. invite community groups to speak at research meeting next week |
| **How** | i. set up a meeting with the school executive and invite them to planning meeting | 1. ask teacher to call or email local community groups to speak at next meeting |